

Jana Bhawana Campus

Godawari-11, Lalitpur



Strategic Plan

2022-2026

January 2022

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Section 1

1. INTRODUCTION

Jana Bhawana Campus (JBC), situated at Godawari-11, Chapagaun, Lalitpur, is a leading academic institution established in 1991 by a team of renowned academicians, educationists and professionals. It has become a *QAA certified institution* and has been striving forward with potent determination, dedication and well set plan to become an *autonomous institution*. The campus has been running BBS, BA, B.Ed., BSW in yearly system and BCA and MBS in Semester System under Tribhuvan University (TU) with a commitment to provide quality education. It has got consent to run BICTE program.

JBC is a community college run by a campus assembly which comprises academicians, educationists, social workers and professionals. This academic institution has become successful in achieving outstanding result in the board result of TU. It is committed to impart theoretical and practical quality education. The campus aims to develop its students as the responsible citizens of the country and instill the sense of pride being the Jbian (the students of JBC). "BE A JBIAN, BE A GOOD CITIZEN" is therefore the motto of the campus.

1.1. Context and Rationale

A strategic plan provides direction to an institution. Well designed and planned strategic plan stands a backbone of any institution. Such strategic plan directs an institution to constantly move ahead towards its intended objectives and goals enabling it to meet the standards set in the vision. In this light, this strategic plan has been developed with a view to materialize its vision, introduce and reform the system of this campus focusing on several areas i.e. policy and procedure, teaching learning and evaluation, research area, curricular, learning resources, student support, information system etc. The strategic plan ensures planned growth and development of the campus. After implementation of HERP and in the starting phase of NEHEP by UGC, Nepal, this strategic plan aims to address the provision set by NEHEP.

Jana Bhawana Campus developed its first strategic plan for the year 2017 -2021. After reviewing the progress made under the first strategic plan, the Campus Management Committee decided to draft next five year strategic plan of the campus. Based on the decision

of CMC, a series of discussions were carried out with/among CMC members, faculties, students and stakeholders to give a proper shape to this strategic plan. All such discussions have provided ample ways out and possible programs that college could adapt for its continuous improvement and innovation in teaching learning methods and practices. In fact, such ways out provide as well as ensure a substantial basis for the campus to adapt, modify as well as improvise existing practices and condition. In a nut shell, the out put that has come in the form of strategic plan shall certainly provide a strong base to prepare competent, qualified and creative human resources to overcome the challenges of life by enabling students to explore the new avenues of knowledge and prosperity. And, this will undoubtedly lead the campus to become a leading higher education institution by inculcating quality education to prepare globally competent human resources and transform society.

1.2. Purpose of the plan

The purpose of this strategic plan is to articulate institutional mission and vision by:

- Turning out professionally developed and competent teachers and staff,
- Introducing and running labour market oriented cours,
- Iarving skilled, well supported and innovative students,
- Increasing research, development and innovation practices,
- Systematizing financial system and generating resources,
- Enhancing administration, daatamangement and transperancy,
- Enhancing physical infrastructure,
- Improving digitalization in academic and management system,
- Enriching community collaboration and enhancing corporate social responsibility

1.3. Process of preparing the plan

The Campus Management committee formed a strategic plan draft committee of four members to organize the discussion and have consultations with CMC, faculties, students, Alumni and other stakeholders to accumulate the activities, reshape objectives and goals. The draft committee Committee organized workshops and had a series of meetings with all the concerned stakeholders. The opinon, views, ideas, thoughts, concerns and aspirataions were

collected, compiled, processed and finally incorporated in this strategic plan. Further, data and information regarding enrollment, dropouts, graduates, physical infrastructure, financial conditions were collected from different units like EMIS, Finance, Library, Exam etc and analysed.

The final draft of the Strategic Plan 2022-2026 that incorporates the goals, objectives, activities and budget along with plan of action was submitted to the Campus Management Committee. The Campus Management Committee provided suggestions and feedback for further improvement and was approved on 2079 Ashad 10.

1.4. Participants of strategic planning

Strategic plan has been prepared with the collective participation of Campus Assembly Members, management committee, social workers, academicians, educationalists, Strategic Planning Committee, faculty coordinators, Head of departments, teachers and students. Courageous support and best wishes owed by parents, business person and other stakeholders upon its successful implementation, has shaped this strategic plan in this form.

1.5. Stakeholders

The participation of the stakeholders and their regular meeting to assess the strength, weakness, and challenges as well as the opportunities of the campus has become a strong base for the formulation of goals, objectives and activities. The college has been giving privilege to educate Dalit, Janajati, socially disadvantaged and marginalized students who have financial problem to uplift their education. In addition, because of their joint work, college is running in a peaceful environment.

1.6. Components of the Strategic Plan

The strategic plan includes multiple components with specific purpose. These components are planning tools used either separately or in groups. One of the purposes of the planning process is to ensure these individual components are aligned with each other and mutually supportive elements. In addition to the vision statement, the mission statement, institutional goals, and value statement comprise the supporting references establishing the context for a

strategic plan. These supporting elements provide specific points of guidance in the planning process. The vision statement is the expression of institution aspiration, and is based on analysis of the institution's environment. Institutional goals provide the mechanism for evaluating progress toward the vision. The corresponding objective and actions will help to achieve set goals over the specified time.

1.7. Scope of the Plan

Partnership with community, research work with other organizations, enhance the training and work efficiency, improvement in teaching learning system, to improve pass rate and reduce drop-outs, upgrade faculty and staff, promotion of labour market driven program, response to climate change are the scope of strategic planning. In addition, this campus is in the prime location of this district having Catchment area of the student flow where the transportation facility is good. JBC also has good relation with political institutions and social organizations. Its Affiliation with national and international universities and research based teaching learning system and so forth shows its better scope.

Section 2

2.1. INSTITUTIONAL PROFILE

SN	Heading Details	Status
1	Legal Status of HEIs	Community
2	Affiliated University	Tribhuvan University
3	Type of institution by gender	Co-education
4	Types of the institution by a shift	i) Morning
5	Accreditation	2076 Poush 7
6	Location	Semi-Urban
7	Total Area Occupied	

2.2. Overview

Jana Bhawana Campus is a community campus run by a Campus Assembly (CA) that comprises of academicians, educationists, social workers and professionals. The Campus Assembly forms Campus Management Committee (CMC), prepares the policy and approves the annual plans and programs prepared by CMC. Further, the Students' Alumni Association formed by the ex-students supports and suggests the campus for its betterment.

At present, JBC offers Bachelor of Business Studies (BBS), Bachelor of Arts (BA), Bachelor in Education (B.Ed), semester based Bachelor of Arts in Computer Application (BCA) and semester based Master of Business Studies (MBS). It has approval for BICTE program.

2.2.1 Geographical Setting

Located at Southern part of Lalitpur district, JBC is located at the heart of Godawari Municipality and surrounded by Bagmati, Konjyosom and Mahankal Municipality and, Lalitpur Metropolitan City. It has a fundamental aim of establishing an equitable society in education sector for dignified co-existence of focal groups deprived of access and control over services and facilities.

2.2.2 Social, Cultural, Economical and Cultural Setting

Catchment areas of this campus are rural and urban both. Most of the students are from the southern belt of Lalitpur district which is the rural area of this district. Indigenous, ethnic

group, Brahmin, Chhetri and Dalit students are studying in this Campus. Most of the students are from below the line of poverty whereas; other students belong to the poor economic condition of their family. The diverse cultural background is the characteristics of this campus.

2.2.3 Educational Status and scope

The inhabitants of this area belong to Brahmin, Chhetri, Newar and Tamang community. Some economically strong people go to acquire education in private institutions because they believe in the education provided by private college. Where, JBC provides education to economically weak, marginalized and rest of the students whose academic status is very low. In this case, JBC has broad scope to cover more students if it becomes able to change the mindset of the parents and provide quality education with equipped lab, library, furniture, building, drinking water and other infrastructure. Comparing the present situation of the campus to the past, the mindset of the parents is gradually changed and we are achieving huge success to increase the ratio of students. In addition, JBC, further, can achieve the goal which is possible by community relation and by the participation of the stake holders.

2.2.4 Stake holders and scope of their participation

It is very important to have the participation of the stakeholders in the community campuses. Previously, there used to be very less participation of community stakeholders. But now, most of the stakeholders of the community have direct or indirect participation in this campus because campus started providing quality education with its physical development. In addition, Campus Assembly has been formed in 2075 BS which helped in social participation. Because of this, the number of student has been increasing and many programmes are being conducted in the campus which enables this campus to work together with community people. It has inked MOU with various institutions and business organizations to strengthen the relation with industry, NGOs, and GOs.

2.3. Descriptions of the Institution

2.3.1 Historical Background

Situated at the southern part of Lalitpur district in the KantiLokpath Highway, the gateway of south Lalitpur, Chapagaun is lagging behind in the educational development. At the time of the establishment of the campus, the southern part of Lalitpur representing the then 28 VDCs with the ample opportunity and prospects required its pace in overall development. To fulfill the requirements of skilled human resources in every sector and get access of the students in university education, Jana Bhawana Campus (JBC) was established in 1991 by a team of renowned academicians, educationists, social workers and professionals.

After the restoration of democracy in 1990, few academicians, social workers and educationists felt that the change of society is possible only from education. Dr. Mukunda Bahadur Shrestha, who was affiliated with Tribhuvan University, felt that the establishment of campus in this area was very required and could transform the society. He took the leadership and with the support of political workers, social workers and well-wishers and the effort turned to be successful in establishing the campus in the southern part of Lalitpur district.

After an ample discussion and realization, the preliminary meeting was held in BaniBilas Primary School. The meeting decided to establish a campus named Jana Bhawana Campus (JBC) and run classes in BaniBilas Primary School in the morning shift. The next meeting was held immediately which formed an eleven membered Campus Management Committee under the chairmanship of Mr. Krishna Bahadur Desai, the former chairperson of Chapagaun Village Panchayat. The meeting also formed an eight membered Resource Generation Committee under the chairmanship of Mr. Mimmath Acharya. The meeting further decided to appoint Dr. Mukunda Bahadur Shrestha as the Campus Chief of JBC and commenced the Proficiency Certificate Level (PCL) classes in Management and Humanities faculties from the academic session 2048/49.

In the beginning days of its growth, JBC got support from different strata of the community. The Resource Generation Committee collected economic support from local industries, Village Development Committee Chapagaun, District Development Committee, Lalitpur, Member of Parliament and individuals. The support of Bani Bilas Primary School providing its space to run the classes was noteworthy. In the preliminary phase, the Campus Management Committee members and the founder teachers contributed voluntarily to achieve academic excellence.

For its infrastructure development, Chapagaun Village Development Committee provided 3 ropaniland where a new building was constructed in the year 2053 with the support of District Development Committee Lalitpur, Member of Parliament and community. In those days, the building was not sufficient to run the classes. The next building was constructed in the year 2070 B.S with the support of University Grants Commission, teachers and CMC members. Especially, the teachers' contribution and support is invaluable for the construction of the building.

The college has purchased 2-9-0-0 land in Godawari Municipality-5 and it has a plan to construct Research and Training Centre there. Godawari Municipality recommended to provide 38-14-0-0 land and the District Administration Office has made a recommendation to provide 28-14-3-0 land. Recently, the District Land Management Committee has decided to recommend the land where the campus has developed a plan to construct its academic, administrative, library and hostel buildings. For this, the college has developed its Master Plan.

The college started its academic program with the Proficiency Certificate Level (PCL) in the academic session 2048/49 which at present has extended to BBS, B.Ed., BA, MBS (semester based) and BCA (semester based). The approval of BICTE is at the last stage. The college further intends to extend other academic programs like B.Sc.Ag EMBA, BBA and, for this, the college has started the internal preparation. The enrollment of students which was around

50 at the time of establishment has now escalated to more than 900. The college has also made significant progress providing facilities of automated library, well equipped computer lab, EMIS system, Radio lab and support for research activities to the faculties and students.

The mission of this institution is to prepare highly qualified, competent and creative human resources to overcome the challenges of the modern world. It enables the students to explore the new avenues of knowledge and prosperity and apply it to real life situation through result oriented teaching, public service, creativity and research works. Further, it aims to create competent, disciplined, innovative and responsible citizens for the nation enhancing the employment prospects of its students ensuring quality education and inculcating ethical and moral values of life

2.3.2. Physical Infrastructures

The Campus has 3 buildings with full furnished seminar hall and 2 computer labs, radio lab, digital zoom studio along with other manageable infrastructures. Additional infrastructures such as additional classroom, modern toilets for students and pure drinking water are required for campus to make it well facilitated. Further, every class room has facility of power supply to use multimedia projector while teaching by solar power backup. Likewise, the existing library hall is not spacious enough and the materials are not sufficient enough though it is already linked with the Central Library and NELIC. Resources and facilities are not adequate to meet the need of Open Access Library. Hence it has to be shifted to newly constructed building. Additional text books, reference books, research journals, database, virtual library, computers should be procured on priority. Sport related materials and playground are not sufficient enough to the students. Road facility is good but it is difficult to the southern belt students to get easy access of transportation, so hostel facility to the students should be planned.

2.3.3. Programs

To sell the products in the market, today's market demands the technical and market driven manpower. With this aim, we have proposed B.Sc-AG, BBA, EMBA programme. From 2069 BSS, BA/BSW, MBS, and B.Ed classes are being run by this campus. The additional BCA

program is being run, some existing programmes are not market driven as the manpower generated from traditional program has saturated the market demand. Hence, the curriculum of these programs should be reviewed; semester system market driven courses should be introduced to keep abreast the demand of this age. Technical education is the demand of time which enables the students being functioned in the market. Digitalization seems to be the way forward for initiating new programs.

2.3.4. Students Enrollment and composition

When the college was established in 2047 BS, the number of student was very less and the community people didn't believe in the education provided by it. Gradually with the construction of building and other infrastructures, community people started having their concern on it. Later, it started receiving grants from UGC and DDC because of which we brought drastic change in educational system and physical infrastructure development. This resulted in high enrollment including good scoring students. Rapid physical development improvement in teaching learning activities, market relevant additional supplementary activities, accreditation etc have positive impact in the enrollment of the Students which exceeds 600 at present.

Table. 1 Student enrollment 2074/75 to 2078/79

S.N	Stream	Year				
		204/75	2075/76	2076/77	2077/78	2078/79
1	BBS	224	221	236	252	269
2	BA + BCA	145	185	252	303	240
3	B.ED	88	102	120	144	115
4	MBS	45	47	35	56	32

Total	502	555	643	755	656
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2.3.5 Curricular Management and Support:

Curricular can be managed by using co-curricular and extracurricular activities. In co-curricular activities, it facilitates in the development of various domains of mind and personality such as intellectual development, emotional development, social development, moral development and aesthetic development. Creativity, Enthusiasm, and Energetic, Positive thinking are some of the facets of personality development and the outcomes of extracurricular activities.

To enhance or support the curricular management, it is important to have management of budget on the one hand and the support of community people on the other. Though Campus doesn't have sufficient source to provide the training and other personality development activities, it is trying its best to support and provide these activities to the faculties and the students. It has basically been executing practical programs leaving theory apart.

2.3.6 Teaching Learning Management and Practices

Teaching and learning system can be improved by planning the beginning and the ending of the activities by using teaching tools, making the stages of lesson, evaluation of success and failure of the students and increasing the student's participation on co-curricular and extracurricular activities. These all activities are in practice in JBC with full initiation of campus management committee, Campus Chief and Faculties.

Teaching learning practice of this campus is ICT based teaching learning system. It is being very productive to the students in teaching learning practice. IQAC monitors and directs for quality enhancement.

2.3.7 Teaching Learning Resources and Support

To enhance the teaching learning system, it is important to have department and faculties wise official book store. Trainings should be provided to handle the events that are technically complex. Articles and journals should be published annually by the students and faculties so that teaching learning system becomes more effective.

Though we have automated library with open access facility apart there are trainings, research activities, workshop etc to the faculties and the students. Now a day, campus is being supporting the faculties by providing research workshops, publishing research journals and by implementing ICT based teaching learning system. Managing the fund, collecting and providing teaching learning resources will be the target of this campus to support both faculty and students.

2.3.8. Examination System and Results

Paper pencil test is common method of assessment. However attendance, presentation, project work, assignments are basic criteria for evaluation. In present context computer system and online system for exams can be proposed as pre the subjects' need. Three internal exams a year and class test & unit test are in our practice.

Table. 1 Student Pass Percent

S.N	Stream	Year				
		204/75	2075/76	2076/77	2077/78	2078/79
1	BBS	40.54%	47.91%	29.77%	37.07%	
2	BA	70.37%	57.69%	55%	60%	
3	B.ED	38.40%	22.2%	28.94%	28%	
4	MBS	52.94%	57.14%	57%	45.09%	
5	BCA	-	-	-	-	

2.4 Human Resource Management

2.4.1 Administrative Personals and Staffs

The campus has required number of faculty and Staff. However, the work efficiency of faculty and other staff should be upgraded further by integrating ICT in workplace. The campus is yet on work for fully computerized system making it paperless. Qualification of

administrative staff shows that most of the administrative staff requires trainings to enable them to handle computer, advance software. There are 8 non-teaching staff & 28 faculties altogether.

2.4.2 Management Personals

This campus has 15 members of campus management personals including the chairperson, mayor of Municipality, TU representative and member secretary. The name list and the designation of campus management personals are given below.

Campus Management Committee B.S. 2075 - B.S. 2079

1.	Mitha Ram Sharma	Chair Person
2.	Rabins Sharma	Vice-Chair Person
3.	Gajendra Maharjan	Member, Mayor Godawari Municipality
4.	Hari Dahal	Member
5.	Char Sundar Maharjan	Member
6.	Sumukhi Shrestha	Member
7.	Ramhari Ghimire	Member
8.	Dilli Ghimire	Member
9.	Bed Bahadur Lama	Member
10.	Sagarmani Neupane	Member
11.	Prabin Prakash Shrestha	Ex-Officio Member
12.	TU Representative	Member
13.	Nirmal Neupane	Member, Teacher's Representative
14.	Shiva Raj Sanjel	Member Secretary

2.4.3 Faculties

The faculties members of this campus are 28 of the faculties are:

S.N	Name of the Faculty	Type of recruitment	Contact	Teaching Experience
1	Shivaraj Sanjel	Permanent	9851081616	22
2	Ailendra K.C	Permanent	9841647709	15
3	Bishnu Sapkota	Contract	9841271186	5
4	Bishow Raj Khanal	Permanent	9841289797	11
5	Deepak Sharma	Contract	9841699895	16
6	Devi Neupane	Permanent	9841436961	16
7	Dilli Acharya	Permanent	9851099860	16
8	Gita Giri	Temporary	9841545623	11
9	Govinda Sanjel	Temporary	9851106158	4
10	Govinda Pd Parajuli	Part Time	9751019383	15
11	Harihar Lamichhane	Part Time	9841209255	16
12	Keshav Mahat	Permanent	9841471443	13

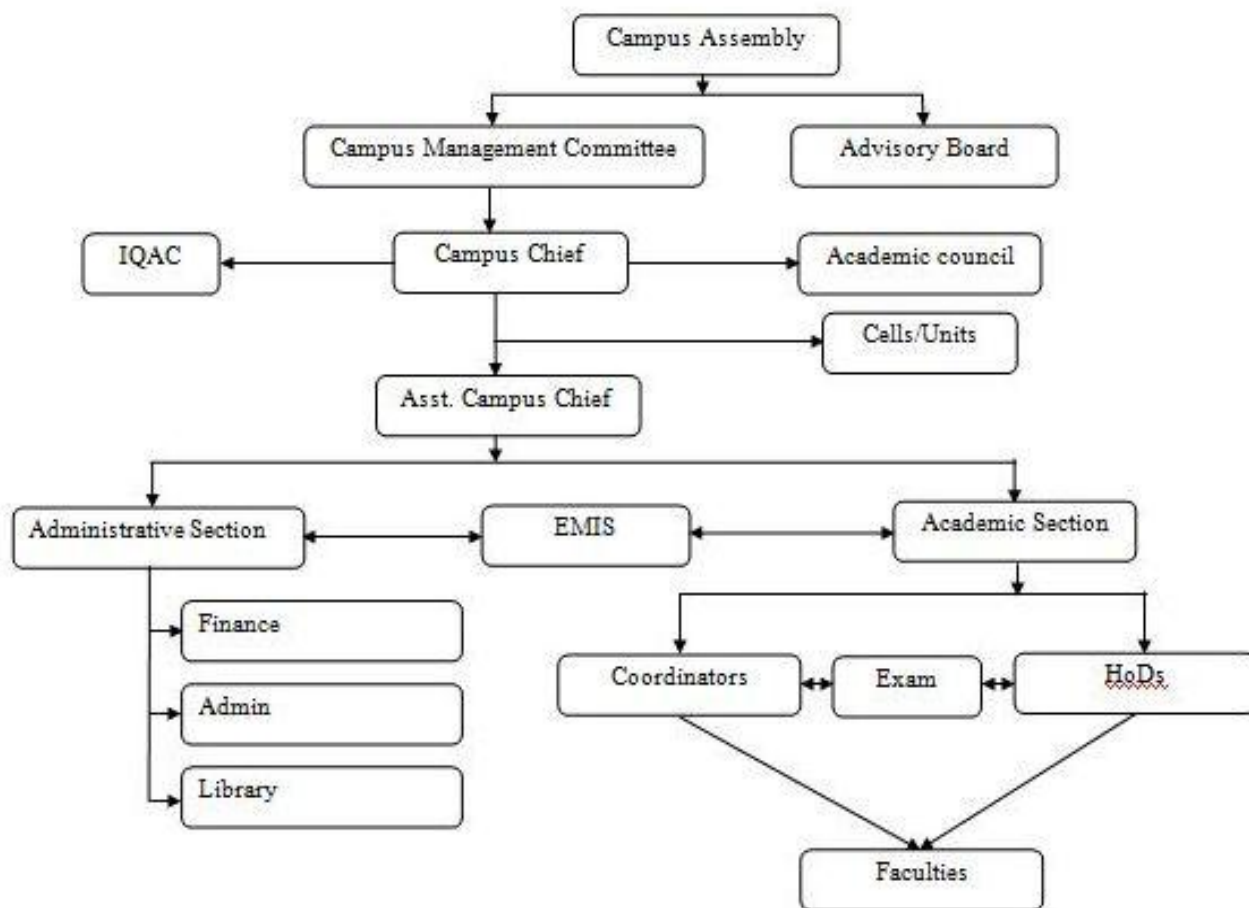
13	NarendraMaharjan	Temporary	9851167609	6
14	NirmalNeupane	Permanent	9841403973	14
15	RishikeshAcharya	Part Time	9841346064	19
16	SachitanandaGhimire	Part Time	9841567530	8
17	SanjayaTimalsina	Contract	9841929258	6
18	Santosh Adhikari	Contract	9863180609	4
19	RoshanKarmacharya	Contract	9841374295	5
20	SumanKatwal	Contract	9851175267	5
21	KuberPrashadBhattarai	Part Time	9841115623	6
22	Ram Krishna Humagain	Part Time	9841210813	4
23	Vishal Joshi	Temporary	9802008080	2
24	HimaPoudel	Temporary	9860722682	1
25	ShantiTimalsina	Temporary	9861851457	1
26	SobitThapa	Part Time	9843676449	1
27	Sajani Shrestha	Part Time	9860059487	1
28	Bibek Acharya	Contract	9851001084	1

2.5 Institutional Management

2.5.1 Institutional Structure:

JanaBhawana Campus has its formal institutional structure. Where, Campus Assembly forms Campus Management Committee and it controls the whole body of the campus. Similarly, we have campus management committee of 15 members which looks after the internal and external managerial part. Next, we have Campus chief, who acts as the leader of administrative IQAC monitor & evaluates quality initiatives. The structure of our institution is given below.

Institutional Structure:



2.5.2 Management Committee:

The campus is governed by the management committee which is the supreme body of the campus that assists the campus to achieve its goals of providing higher education. The committee is the governing board and policy-making body for the campus, which plays an unusually active role in the governance of the campus. The committee is comprised of 15 members including chairperson, Mayor of Municipality and TU representative.

2.5.3 Administration

Academic administration is a branch of college employees responsible for the maintenance and supervision of the institution and separate from the faculty or academics, although some personnel may have joint responsibilities. Some type of separate administrative structure exists at almost all academic institutions, as fewer are governed by employees who are also involved in academic or scholarly work. The total number of the administration body is 8.

Well managed and responsible administration is our goal. There are different sections including administration, exam, account, EMIS, Library etc.

2.5.4 Academic Management

In institution, academic management is the most important aspect. Analysis of the whole institution/campus is done on the basis of the academic aspect. If the education system of an institution is good, automatically, student's number will be increased and overall aspects will be progressive. Head of departments are responsible for the academic management, who are supervised, monitored and guided by the campus chief.

2.5.5 Associations

JBC has good relation between stakeholders. It is associated with community Campus Association Nepal. It is also the consortium member of NELIC. It has inked MoU with Godawari Municipality, NREN, banks, cooperatives and other corporate sector.

2.6 Economic and Financial Management

2.6.1 Fixed Assets

JBC has investment in different fixed assets such as Land and Building, office equipment, furniture and fixture, library books, office decoration etc. It has invested the following amount in fixed assets.

Table 2. Nature of Fixed Assets and Amount

SN	Nature of Fixed Assets	Amount (NRS)
1	Land	1003150.00
2	Furniture and Fixture	1003150.00
3	Office and Lab Equipments	11851467.35
4	Books	2069257.90
5	Building	20794642.65
6	Other fixed assets	4455457.08

7	Pavement	45031.39
	Total	46870314.90

Source: Audit Report, 2077/78

2.6.2 Operational Expenditure and Trends

To run the organization smoothly and efficiently, it needs various operational expenses such as Salary, stationery, transportation and fuel, repair and maintenance, water and electricity etc. These expenses are increasing every year due to the incensement of the number of students. It is incurred Rs. 18507031.55 in fiscal year 2076/77 and Rs. 15765804.45 in the fiscal year 2077/78.

2.6.3 Sources of Income

The main source of income to run our collage is divided into two sources i.e. internal source and external source. In an internal source, student monthly fee, exam fee, registration fee, rent income from shutters, bank interest etc are included where as in an external source grants received from UGC, Province Government, Godawari Municipality and donations included. However, the amount received from regular grants, tuition fee and other organizations is not sufficient to cover the operating and capital expenditure. To manage the physical infrastructures and office equipments, it needs alternative source of fund beside regular grants, special grants and tuition fees.

2.6.4 Cost per Students

Table 3. Cost per student

Monthly fees	1000 x 12	10000
Admission fees	4000	4000
Other income		
Total income per student		2037.5
Cost per student		24985
Deficits per student		535

2.6.5 Financial System

The college has followed double accounting principle system. It has been keeping the record of financial transactions day to day in ledger and software which has been made easy to prepare financial plan. The campus has been preparing audit report every year and presenting the report to the Management Committee of the Campus. The Campus has been following the inventory system every year.

2.6.6 Financial Sustainability Measures Adopted

To be financially stronger and to conduct the academic programmes as well as to develop the physical infrastructure, JBC has adopted some measures to be financially sustained. UGC provides regular grants, grants from province government and Godawari Municipality as external financial sources. In regards of internal source of income, college has shutters given in rent and well-furnished hall for rent etc.

2.7 Research, Documentation and Publications

The campus has RMC which executes all research within the college, collaborative research and journal publication are its major activities. It calls the proposals from the faculty for Minor Research and students for productive research, and it has already published the research journal, newsletter of the students, completed a project with NGOs, GBOs and published articles.

2.7.1 Research & Development

To promote research pursuit among faculty and students campus allocates research fund in annual budget. All research activities are integrated and executed by RMC. It makes annual plans for training, workshop & seminar. Proposals are called for productive research from faculty and students. It also encourages faculty and Master's Degree level students to apply for research grant in UGC and contributes to publication research articles.

2.7.2 Documentation and Publication

To promote the education system; research is the demand of time. The peer reviewed journal of the campus is in the **pipeline**. Different level of students are publishing their articles. Along with Journal, campus has also published a **sanvinor** involving the articles of faculty and students.

2.8 Extra-Curricular Activities

2.8.1 Indoor Activities

Extracurricular activities or Extra Academic Activities are those that fall outside the realm of the normal curriculum of the campus education performed by the students. Extracurricular activities exist for all students. As directed by calendar or beyond it. Such activities are generally voluntary and social. Students often organize and direct these activities under faculties guidance, although student-led initiatives, are common too.

2.8.2 Outdoor Activities

Outdoor activities usually refer to organized learning that takes place in the outdoors. Outdoor education programs sometimes involve residential or journey wilderness-based experiences in which students participate in a variety of adventurous challenges and outdoor activities such as educational excursion, survey work, sports etc. are the outdoor subject wise activities of this campus.

Section 3

3. DEVELOPMENT TREND

3.1 Physical Infrastructure Development

To fulfill some lacking of the campus, it is necessary to focus on fund so that it can procure and manage the physical infrastructure of the campus. Most of the available infrastructures require periodical maintenance to up keeping, however. Every class room has facility of power supply to use multimedia projector while teaching. It has to enhance the library

infrastructures for Open Access Library, linked in with enough e-resources. Construction of new building, maintenance of toilet, proper and regular supply of drinking water, classroom management etc. is regular. The campus has developed its Master Plan for the overall development.

3.2 Program/Academic Development

For academic development, on the one hand programme setting for a year round series of events should be designed for academic and research staff, who are keen to pursue professional development and enhance the impact of their teaching and research. If there are technical difficulties, we have to find out from resource person. Faculties need to collect information of the students on the other hand students should get proper environment to foster themselves. They should be given practical skills apart from theoretical. These all aspects are on the track.

3.3 Student Enrolment

A student number is the identification number assigned to a student upon first entering or registering with an educational institution. From the fiscal year 2074/75 to 2078/79, the ratio of the student enrollment is progressive every year.

Table 4. Student enrollment 2074/75 to 2078/79

S.N	Stream	Year				
		2074/75	2075/76	2076/77	2077/78	2078/79
1	BBS	224	221	236	252	269
2	BA	145	185	252	303	240
3	B.ED	88	102	120	144	115
4	MBS	45	47	35	56	32

3.4 Human Resource Development:

Human Resource Development (HRD) is the frameworks for helping employees to develop their personal and organizational skills, knowledge and abilities. A set of systematic and planned activities should be designed by an organization or HR department to provide its members with the necessary skills to meet current and future job demands. Training and development, Organizational development, Career development Training and Development Training – improving the knowledge, skills and attitudes of employees for the short-term, particular to a specific job or task is the most.

Employee orientation, Skills & technical training, Coaching Training and Development, Preparing for future responsibilities while increasing the capacity to perform at a current job come equally. Training to the faculties and the staffs, Research Methodology workshop and visiting established colleges to know the management system are the parts of HRD. By providing training, following the practices of other campuses, maximum utilizing the resources that we have and mainly being focused on research based and ICT based activities and trainings remains on focus.

3.5 Student – Teacher Ratio

The following table shows the teacher and student ratio

Table 5. Teacher Student Ratio

	No. of Students	No of Teachers	Ratio
Management Faculty	301	9	33:1
Humanities Faculty	240	12	20:1
Education Faculty	115	7	16:1
Total average	656	28	

3.6 Institutional Development:

For the institutional development, JBC has developed this strategic plan including various aspects for the betterment and the development of the campus. For it, effective teaching learning environment is the most. Similarly, inspiring the community people to take part in campus programmes, admission notices in media, scholarship system, emerging academic programmes, enhance library structure, collaboration with national and international

institutions, promote research to faculty and students etc help us to the development of the institution.

3.7 Economic and Financial Development

The targeted group of this campus is below the line of the poverty level. Their main source of income is agriculture because of that the Campus has to provide the education in low cost. At present it generates its resource from UGC grant, grant from province govern and local bodies. Its other source of income is the tuition fee collected from students. However, the amount received from regular grants, tuition fee and other organizations is not sufficient to cover the operating and capital expenditure. To manage the physical infrastructures and office equipments, it needs alternative source of fund beside regular grants, special grants and tuition fees. It indicates that the campus should generate other alternative sources of income in order to manage the budget required to enhance physical infrastructures of the campus.

3.8 Research, Documentation and Publication

Focusing the research as a main tool of learning, Campus has published a research journal, “Jana Bhawana Research Journal” and working for the next volume of peer reviewed journal. The research committee is effortful to inspire faculty and students to engage themselves in productive research. It has revised RMC guidelines 2022 and developed publication guidelines.

3.9 Extra-Curricular Development

Extracurricular Activities are those that fall outside the realm of the normal curriculum of the campus education performed by the students. Extracurricular activities exist for all students. This needs to be developed as the time demands. If we just fix our activities in the text that may result in introverted students. So, to make the students social, extracurricular activities often need to be organized and directed to the students under the faculty sponsorship.

Section 4

4. SWOT ANALYSIS of INSTITUTION

SWOT analysis has been done after the interaction meeting of Campus Assembly Members, Management Committee, Social workers, faculty coordinators, Head of Departments, educationalists, academicians, staff, ex-students, students and so forth organized by campus and discussed about Strength, Weakness, opportunities and Threats/challenges of the campus. A brief summary of the discussion is given below.

4.1 Strengths

- Well managed computer lab,
- Regular examinations,
- Standard physical structure of the college,
- Diligent students, experienced faculty members, and service oriented staffs,
- Increasing permanent and full time teachers,
- Continuous increment in the number of students,
- Good result in the board exam,
- Started ICT based teaching and learning system,
- Cordial relation between society and campus,
- Increasing facilities for teachers,

- Better income source,
- Canteen facility inside campus premises,
- Research based learning,
- Growing relation with international University and
- Establishment of Research Management Cell.

4.2 Weakness or Gaps

- Lack of sufficient physical infrastructure,
- Inadequate number of permanent teachers,
- Lack of faculty analysis,
- Lack of contemporary professional capacity of the staffs,
- Traces of traditional lecture based teaching system,
- Sound pollution in the campus premises,
- Lack of adequate playground,
- Less attraction for high marks scored students,
- Lack of enough Extra Curricular Activities,
- Lack of International Journals and reference books in departmental library and
- Less activities in research based education system.

4.3 Opportunities

- Prime location,
- Catchment area,
- Transportation facilities,
- Good relation with political institutions,
- Good relation with social organizations,
- Growing relation with international universities,
- Research based teaching learning,
- Selected in Higher Education Reform Project and participation in QAA process,

- Campus's has purchased 2-9-0-0 ropines land, has got bhogadhikarto 3-0-0-0 ropanies land and Municipality recommended to provide 28-10-0-0 ropanies land to the campus and
- Faculties involvement in research activities
- Accredited

4.4 Threats/Challenges

- Increment in economic sources,
- Enhance research activities and physical infrastructure development,
- Providing quality education in low fees,
- High dropout rate of students,
- Continuation of teachers,
- Competition of academic institutions,
- Job generating education,
- Vocational practical education,
- Supply problem in demand of job market requirement,
- Unstable education policy,
- Attraction of students in foreign employments and
- Political instability
- Sustain QAA

4.5 Basis and Core Priorities for the Institutional Development

For the development of the institution, core priorities will be given to maximum utilize the resources that we have, grabbing the opportunities that we may, improving & bringing change on threats that we face by taking the help of the campus persons and stakeholders.

Section 5

5. STRATEGIC PLAN

	Year-wise Plan				
Vision: <i>To become a leading higher higher education institution by inculcating quality education to prepare globally competent human resources and transform society.</i>	One (2022)	Two (2023)	Three (2024)	Four (2025)	Five (2026)
Mission: To prepare competent, qualified and creative human resources to overcome the challenges of life by enabling students to explore the new avenues of knowledge and prosperity.					
Goal 1. Professionally developed and competent teachers/ Staff					
Objective: 1.1. Provided short term and long term and professional development courses for management leaders, faculties and staff					
Strategy 1.1.1 Curriculum Elaboration Training					
Strategy 1.1.2 Curriculum Mapping Training					
Strategy 1.1.3. Digital instruction, engagement/management, and leadership Training for teacher staff					
Strategy 1.1.4. New paradigms and pedagogy for effective teaching learning training					
Strategy 1.1.4. Interactive online/blended learning training / Basic Computer Training (Word/ Excel/ Power Point/ academic resource browsing) for Teachers					
Strategy 1.1.5. SPSS, E-Views and R Software Training					
Objective 1.2. Provided higher (M.Phil/PhD.) education opportunities for the faculty members					
Strategy 1.2.1. Support for M.Phil. and PhD. Studies					
Strategy 1.2.2. Incentives for research articles publication in national/international journals					

Objective 1.3. Nurtured technologically sound teacher and staff					
Strategy 1.3.1. Internet facility for teachers and students					
Strategy 1.3.2. Computer facilities to the faculty and students.					
Strategy 1.3.2. Systematic use of E-Resources					
Strategy 1.3.4. ICT use in teaching learning					
Strategy 1.3.5. Student centered Teaching Learning such as Project work, Term paper presentation, field work, seminars, webinars, talk programs					
Objective 1.4. Fostered pedagogically sound teacher					
1.4.1 Digital pedagogy training for teachers					
1.4.2. Online/blended Instructional Engagement and Assessment training					
Goal 2.Labour market oriented courses and, skilled and well supported students					
Objective 2.1. Skilled and monitored students					
Strategy 2.1.1. App. based students' attendance					
Strategy 2.1. 2. Regular Exam and feedback based on result analysis and group/ individual counseling					
Strategy 2.1.3. Short term skill training for students Such as. 1) Banking training, 2) Insurance Agent training, 3) Accounting package and software training (Tally) , 4) Journalism and Publication Training, 5) Public speaking and anchoring training, 6) Language editing translation training , 7)Teacher/ Montessori Training, 8) Preparation classes for service commission, 9) Peer Teaching, and 10) Proposal and Report Writing Training 11) Secretarial Training 12) Academic Writing Training 13) Presentation Skill training					
Strategy 2.1.4. Student Quality / Senior Red cross and other Committee and other relevant student committees					
Objective 2.2. Introduced market oriented courses					
Strategy 2.2.1. Addition of Market Oriented Courses: semester based BBA, BSc. AG, BALLB					
Strategy 2.2.2. Addition of BICTE					
Goal 3. Increased research, development and innovation practices					
Objective 3.1. Enhanced capacity of faculties in research methodology and publication					
Strategy 3.1.1 Advanced Research Methodology Training					
Strategy 3.1.2 Research Article Publication Requirements Training					
Objective 3.2. Instigated collaborative research and publication					
Strategy 3.2.1 Collaboration with NGOs/GOs/HEIS/Universities/Private/Corporate sectors					

Strategy 3.2.2 Publication of the collaborative research findings in the form of research articles					
Objective 3.3. Amplified extension services through research based evidence					
Strategy 3.3.1 Development of Non-credit course					
Strategy 3.3.2 Continuous support for further research					
Goal 4. Systematized financial system and improved resource generation					
Objective 4.1: Ensured financial sustainability					
Strategy: 4.1.1. Systematic fee Collection Mechanism					
Strategy 4.1.2. Relation with Development Partners including UGC, DDC, Municipality, I/ NGOs and Private/ corporate sectors					
Strategy 4.1.3. Establishment of Endowment and Scholarship Fund					
Objective 4.2. Enhanced resource generating system					
Strategy 4.2.1. Provide income generating short term trainings					
Strategy 4.2.2. Language classes					
Strategy 4.2.3. Consultancy Service					
Strategy 4.2.4. Collaborative Research					
Objective 4.3. Systematic payment system					
Strategy 4.3.1. Timely salary/ benefit payments					
Strategy 4.3.2. Banking payment system					
Strategy: 4.3.3. Compliance with financial norms and system					
Goal 5. Enhanced Administration and Data management and transparency					
Objective 5.1. Enhanced Administration					
Strategy: 5.1.1. Paperless Administration					
Strategy 5.1.2. Short term training for admin staff					
Strategy 5.1.3. Short term training for librarian					
Objective 5.2. Enhanced data management system					
Strategy 5.2.1. Technology based EMIS					
Strategy 5.2.2. Training/ Orientation for teachers and students on EMIS					
Objective 5.3. Enhanced transparency					
Strategy 5.3.1. Dissemination through website					
Strategy 5.3.2. Social Audit					
Strategy 5.3.3. Dissemination of reports					
Strategy 5.3.4. Online news portal					
Goal 6: Enhanced Physical Infrastructure					
Objective 6.1. Developed Infrastructure support for teaching learning activities					
Strategy 6.1.1 Land purchase and lease					
Strategy 6.1.2a. Hardware lab					

Strategy 6.1.2b Building construction					
Strategy 6.1.2c. Mass Communication Lab					
Strategy 6.1.2d. Extension of Closed Circuit TV					
Strategy 6.1.3. Separate Staff Room/ Departments					
Strategy 6.1.4. Construct Admin./Academic building					
Objective 6.2. Enhanced library and learning resources					
Strategy 6.2.1. Construction of library block					
Strategy 6.2.2. Rack, reference book, text book					
Strategy 6.2.3 E-Library, Open Access System					
Objective.6.3 Developed infrastructure for ECA					
Strategy 6.3.1. Playground ,Basketball court, TT Court					
Strategy 6.3.2. In-house ECA Activities support					
Objective 6.4. Developed infrastructure for students support					
Strategy 6.4.1. Gender Friendly Toilets					
Strategy 6.4.2. Drinking Water (Euro guard/reverse osmosis) facility					
Strategy 6.4.3. New structure formation for Canteen enhancement					
Strategy 6.4.4 Infirmary and Counseling lab (Psycho-social and career service)					
Strategy 6.4.5. Changing Room					
Objective. 6.5. Developed infrastructural support for economic sustenance					
Strategy 6.5.1. Shutter construction and rent					
Strategy 6.5.2. Seminar hall rent					
Goal 7: Enriched community collaboration and enhanced corporate social responsibility					
Objective 7.1. Enhanced relationship with different organizations/ institutions					
Strategy 7.1.1. MOU/ MOA or formal relation with foreign universities					
Strategy 7.1.2 MOU/ MOA or formal relation with private public organization such as Co- operatives, schools, Hospitals					
Strategy 7.1.3. MOU/ MOA with national universities and colleges					
Objective 7.2. Enhanced community participation and CSR					
Strategy 7.2.1. Reform CMC/ Campus Assembly					
Strategy 7.2.2. Community/ Voluntary work (Volunteering work)					
Strategy 7.2.3. Feeder area campaigning					
Strategy 7.2.4. Scholarship for students from deprived community					
Strategy 7.2.5. Training for neighboring Head Teacher and Teachers					
Strategy 7.2.6. Library sharing with other institutions					
Strategy 7.2.7. Feedback systems					
Goal 8: Improved digitization in academic and management system					

Objective 8.1. Enhanced digital infrastructure					
Strategy 8.1. 1 Add Led Smart Boards					
Strategy 8.1.2 Upgrade computer labs					
Strategy 8.1.3 Upgrade digital zoom studio					
Objective 8.2. Enhanced blended mode of teaching					
Strategy 8.2.1. Develop LMS					
Strategy 8.2.2. Easy Access alternative mode of teaching					
Objective 8.3. Digitization of learning resources					
Strategy 8.3.1 Implement of learning resources in D-space					
Strategy 8.3.2. Develop audio/video teaching materials					

5.1. Strategy wise budget plan

	Year-wise Budget Plan					Total
Vision: <i>To become a leading higher by inculcating quality education to prepare globally competent human resources and transform society</i>	One (2022)	Two (2023)	Three (2024)	Four (2025)	Five (2025)	
Mission: To prepare competent, qualified and creative human resources to overcome the challenges of life by enabling students to explore the new avenues of knowledge and prosperity.						
Goal 1. Professionally developed and competent teachers/ Staff						
Objective: 1.1. Provided short term and long term and professional development courses for management leaders, faculties and staff						
Strategy 1.1.1 Curriculum Elaboration Training	150000	0	0	0	0	150000
Strategy 1.1.2 Curriculum Mapping Training	0	0	0	0	120000	120000
Strategy 1.1.3. Digital instruction, engagement/management, and leadership Training for teacher staff	0	0	0	140000	0	140000
Strategy 1.1.4. New paradigms and pedagogy for effective teaching learning training	80000	0	90000	0	0	170000
Strategy 1.1.4. Interactive online/blended learning training / Basic Computer Training (Word/ Excel/ Power Point/ academic resource browsing) for Teachers	0	40500	45000	55000	0	140500
Strategy 1.1.5. SPSS, E-Views and R Software Training						
Objective 1.2. Provided higher (M.Phil/PhD.) education opportunities for the faculty members						
Strategy 1.2.1. Support for M.Phil. and PhD. Studies	60000	180000	180000	180000	60000	660000
Strategy 1.2.2. Incentives for research articles publication in national/international journals	20000	20000	20000	20000	20000	100000
Objective 1.3. Nurtured technologically sound teacher and staff						
Strategy 1.3.1. Internet facility for teachers and students	200000	250000	250000	250000	250000	700000
Strategy 1.3.2. Computer facilities to the faculty and students.	300000	200000	200000	200000	200000	1100000
Strategy 1.3.2. Systematic use of E-Resources	25000	75000	75000	75000	75000	325000
Strategy 1.3.4. ICT use in teaching learning	60000	60000	60000	60000	60000	300000
Strategy 1.3.5. Student centered Teaching Learning such as Project work, Term paper presentation, field work, seminars, webinars, talk programs	300000	300000	300000	300000	300000	1500000
Objective 1.4. Fostered pedagogically sound teacher						

1.4.1 Digital pedagogy training for teachers	145000	0	0	0	0	145000
1.4.2. Online/blended Instructional Engagement and Assessment training	0	120000	0	0	0	120000
Goal 2.Labour market oriented courses and, skilled and well supported students						
Objective 2.1. Skilled and monitored students						
Strategy 2.1.1. App. based students' attendance	NB	NB	NB	NB	NB	NB
Strategy 2.1. 2. Regular Exam and feedback based on result analysis and group/ individual counseling	NB	NB	NB	NB	NB	NB
Strategy 2.1.3. Short term skill training for students Such as. 1) Banking training, 2) Insurance Agent training, 3) Accounting package and software training (Tally) , 4) Journalism and Publication Training, 5) Public speaking and anchoring training, 6) Language editing translation training , 7)Teacher/ Montessori Training, 8) Preparation classes for service commission, 9) Peer Teaching, and 10) Proposal and Report Writing Training 11) Secretarial Training 12) Academic Writing Training 13) Presentation Skill training	650000	650000	650000	650000	650000	3250000
Strategy 2.1.4. Student Quality / Senior Red cross and other Committee and other relevant student committees	NB	NB	NB	NB	NB	NB
Objective 2.2. Introduced market oriented courses						
Strategy 2.2.1. Addition of Market Oriented Courses: semester based BBA, BSc. AG, BALLB	200000	8200000	5850000	5300000	5300000	24850000
Strategy 2.2.2. Addition of BICTE	1100000					1100000
Goal 3. Increased research, development and innovation practices						
Objective 3.1. Enhanced capacity of faculties in research methodology and publication						
Strategy 3.1.1 Advanced Research Methodology Training	160000	0	0	0	0	160000
Strategy 3.1.2 Research Article Publication Requirements Training	0	135000	0	0	0	135000
Objective 3.2. Instigated collaborative research and publication						
Strategy 3.2.1 Collaboration with NGOs/GOs/HEIS/Universities/Private/Corporate sectors	NB	NB	NB	NB	NB	NB

Strategy 3.2.2 Publication of the collaborative research findings in the form of research articles	120000	120000	120000	130000	130000	620000
Objective 3.3. Amplified extension services through research based evidence						
Strategy 3.3.1 Development of Non-credit course	80000	80000	80000	80000	80000	400000
Strategy 3.3.2 Continuous support for further research	100000	100000	100000	100000	100000	500000
Goal 4. Systematized financial system and improved resource generation						
Objective 4.1: Ensured financial sustainability						
Strategy: 4.1.1. Systematic fee Collection Mechanism	40000	40000	40000	40000	40000	200000
Strategy 4.1.2. Relation with Development Partners including UGC, DDC, Municipality, I/ NGOs and Private/ corporate sectors	30000	30000	30000	30000	30000	30000
Strategy 4.1.3. Establishment of Endowment and Scholarship Fund	NB	NB	NB	NB	NB	NB
Objective 4.2. Enhanced resource generating system						
Strategy 4.2.1. Provide income generating short term trainings	50000	50000	50000	50000	50000	250000
Strategy 4.2.2. Language classes	10000	10000	10000	10000	10000	50000
Strategy 4.2.3. Consultancy Service	30000	30000	30000	30000	30000	150000
Strategy 4.2.4. Collaborative Research	50000	50000	50000	75000	75000	300000
Objective 4.3. Systematic payment system						
Strategy 4.3.1. Timely salary/ benefit payments	NB	NB	NB	NB	NB	NB
Strategy 4.3.2. Banking payment system	NB	NB	NB	NB	NB	NB
Strategy: 4.3.3. Compliance with financial norms and system	NB	NB	NB	NB	NB	NB
Goal 5. Enhanced Administration and Data management and transparency						
Objective 5.1. Enhanced Administration						
Strategy: 5.1.1. Paperless Administration	20000	30000	50000	50000	50000	200000
Strategy 5.1.2. Short term training for admin staff	100000		100000		100000	300000
Strategy 5.1.3. Short term training for librarian	100000			100000		200000
Objective 5.2. Enhanced data management system						
Strategy 5.2.1. Technology based EMIS	150000	150000	150000	150000	150000	750000
Strategy 5.2.2. Training/ Orientation for teachers and students on EMIS	75000					75000
Objective 5.3. Enhanced transparency						

Strategy 5.3.1. Dissemination through website	25000	25000	25000	25000	25000	125000
Strategy 5.3.2. Social Audit	20000	20000	20000	20000	20000	100000
Strategy 5.3.3. Dissemination of reports		1000000	500000			1500000
Strategy 5.3.4. Online news portal	50000	50000	50000	50000	50000	250000
Goal 6: Enhanced Physical Infrastructure						
Objective 6.1. Developed Infrastructure support for teaching learning activities						
Strategy 6.1.1 Land purchase and lease	2000000		5000000	0	0	7000000
Strategy 6.1.2a. Hardware lab	200000	0		0	0	200000
Strategy 6.1.2b Building construction		2000000	2000000	2000000	2000000	8000000
Strategy 6.1.2c. Mass Communication Lab	250000	0	0	0	0	250000
Strategy 6.1.2d. Extension of Closed Circuit TV	0	0	0	0	300000	300000
Strategy 6.1.3. Separate Staff Room/ Departments	0	NB	0	0	0	0
Strategy 6.1.4. Construct Admin./Academic building	2000000	4000000	0	0	0	6000000
Objective 6.2. Enhanced library and learning resources						
Strategy 6.2.1. Construction of library block	1000000	0	0	0	0	1000000
Strategy 6.2.2. Rack, reference book, text book	20000	20000	20000	20000	20000	100000
Strategy 6.2.3 E-Library, Open Access System	30000	30000	30000	30000	30000	150000
Objective.6.3 Developed infrastructure for ECA						
Strategy 6.3.1. Playground ,Basketball court, TT Court					387500	387500
Strategy 6.3.2. In-house ECA Activities support	NB	NB	NB	NB	NB	NB
Objective 6.4. Developed infrastructure for students support						
Strategy 6.4.1. Gender Friendly Toilets	0	0	0	0	1000000	1000000
Strategy 6.4.2. Drinking Water (Euro guard/reverse osmosis) facility	200000	0	0	0	0	200000
Strategy 6.4.3. New structure formation for Canteen enhancement	0	0	250000	0	0	250000
Strategy 6.4.4 Infirmary and Counseling lab (Psycho-social and career service)	0	80000	0	0	0	80000
Strategy 6.4.5. Changing Room	100000	0	0	0	0	100000
Objective. 6.5. Developed infrastructural support for economic sustenance						
Strategy 6.5.1. Shutter rent	NB	NB	NB	NB	NB	NB

Strategy 6.5.2. Seminar hall rent	NB	NB	NB	NB	NB	NB
Goal 7: Enriched community collaboration and enhanced corporate social responsibility						
Objective 7.1. Enhanced relationship with different organizations/ institutions						
Strategy 7.1.1. MOU/ MOA or formal relation with foreign universities	30000	30000	30000	30000	30000	150000
Strategy 7.1.3. MOU/ MOA with national universities and colleges	20000	20000	20000	20000	20000	100000
Objective 7.2. Enhanced community participation and CSR						
Strategy 7.2.1. Reform CMC/ Campus Assembly	NB	NB	NB	NB	NB	NB
Strategy 7.2.2. Community/ Voluntary work (Volunteering work)	40000	40000	40000	40000	40000	200000
Strategy 7.2.3. Feeder area campaigning	50000	50000	50000	50000	50000	250000
Strategy 7.2.4. Scholarship for students from deprived community	180000	180000	180000	180000	180000	900000
Strategy 7.2.5. Training for neighboring Head Teacher and Teachers			100000			100000
Strategy 7.2.6. Library sharing with other institutions	NB	NB	NB	NB	NB	NB
Strategy 7.2.7. Feedback systems	40000	40000	40000	40000	40000	200000
Goal 8: Improved digitization in academic and management system						
Objective 8.1. Enhanced digital infrastructure						
Strategy 8.1. 1 Add Led Smart Boards	0	0	0	500000	0	500000
Strategy 8.1.2 Upgrade computer labs	0	700000	0	0	0	700000
Strategy 8.1.3 Upgrade digital zoom studio	300000	0	0	0	0	300000
Objective 8.2. Enhanced blended mode of teaching						
Strategy 8.2.1. Develop LMS	200000	250000	50000	50000	50000	600000
Strategy 8.2.2. Easy Access alternative mode of teaching	30000	30000	30000	30000	30000	150000
Objective 8.3. Digitization of learning resources						
Strategy 8.3.1 Implement of learning resources in D-space	80000	80000	80000	8000	80000	400000
Strategy 8.3.2. Develop audio/video teaching materials	60000	60000	60000	60000	60000	300000

Section 6

6. RESOURCE MOBILIZATION AND STAKEHOLDERS' CONCERNS

6.1 Stake holders' forum

Campus Assembly Members, Management Committee, Social workers, faculty coordinators, Head of Departments, educationalists, academicians, staff, ex-students, students etc. are stakeholders' forum. By this forum, in the coordination of campus management committee this forum has to be formed and it will work for quality enhancement and betterment of the campus.

6.2 Commitments and concerns

Both the institution and stakeholders have the commitment for the development and betterment of the campus. Where, institution will provide quality education and stakeholders will contribute for resource generation.

6.3 Networking

Networking is the most to introduce the campus and the facilities it provides to the root level so that the community people will know the pros and cons of the campus. Here, campus management as well as stakeholders needs to play vital role to provide the real information to the community people. Further, to let the information about campus to the community, we have social media like website and facebook from which students and parents openly get chance to know about the campus system, examination schedule, result published, and admission opened etcetera.

6.4 Scheme for resource mobilization

Resource mobilization is the process of getting resource of the campus from resource provider, using different mechanisms, to implement the organization's work for achieving the pre-determined organizational goals. For it, we have the system of overtime payment. Further, the college has plan to carry on collaborative research, consultancy service for resource mobilization.